



VELOCE DYNAMIC

Engineered Connections. Proven Strength.

COMPANY PROFILE

VELOCE DYNAMIC BUILDING AND CONSTRUCTION MATERIALS TRADING L.L.C





ABOUT US

Engineering Solutions. Proven Strength.

Veloce Dynamic Building & Construction Materials Trading LLC is a specialized engineering solutions provider serving the construction industry across the UAE.

We deliver integrated solutions in mechanical rebar splicing systems, construction materials supply, and site-based engineering services, including rebar threading, coupler installation, pile rectification works, reinforcement extensions, steel spreading, 90-degree bar bending, and steel rust removal using advanced laser cleaning technology.

Our services are supported by certified systems, approved products, skilled operators, and strong site execution capabilities, enabling us to support demanding projects with reliable, efficient, and fully compliant engineering solutions.

With a commitment to innovation, quality, and operational excellence, we have established ourselves as a trusted partner for contractors, consultants, developers, and project stakeholders involved in some of the region's most challenging and prestigious developments.



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MISSION & VISION

MISSION

To deliver advanced engineering solutions, high-performance construction products, and specialized site services that enhance structural integrity, improve productivity, and contribute to the successful delivery of construction projects.

We are committed to technical excellence, rigorous quality standards, safe execution practices, and continuous innovation through services such as mechanical rebar splicing systems, on-site rebar processing, and laser-based steel rust removal technologies.

By building long-term partnerships and consistently exceeding client expectations, we strive to create sustainable value for every project we support.

VISION

To become the leading engineering solutions provider and preferred construction partner in the Middle East, recognized for excellence in mechanical rebar splicing systems, construction materials, specialized site services, and innovative technologies.

We aspire to set new industry benchmarks in quality, efficiency, safety, and reliability while contributing to the successful delivery of landmark infrastructure and development projects that shape the future of the region.

Through continuous improvement, technological advancement, and unwavering commitment to client success, we aim to be the trusted name behind stronger, smarter, and more sustainable construction solutions.

OUR VALUES



ENGINEERING EXCELLENCE

We are committed to delivering technically sound and practical engineering solutions that meet the highest standards of quality, safety, and performance. Every service we provide is executed with precision, expertise, and attention to detail.



INTEGRITY & ACCOUNTABILITY

We conduct our business with honesty, transparency, and professionalism. We take ownership of our commitments and maintain the highest ethical standards in every project, partnership, and client interaction.



INNOVATION & CONTINUOUS IMPROVEMENT

We embrace advanced technologies and modern engineering methodologies to improve efficiency, productivity, and project outcomes. From mechanical rebar splicing systems to laser-based steel rust removal, innovation drives our growth and success.



PARTNERSHIP & CLIENT SUCCESS

We believe long-term relationships are built through trust, responsiveness, and exceptional service. Our success is measured by the success of our clients, and we strive to be a valued partner throughout every stage of project delivery.



LICENSES & CERTIFICATIONS

Veloce Dynamic is a fully licensed and VAT-registered entity, complying with all legal and regulatory requirements in the UAE. Our products are DCL certified and CARES approved, and adhere to the **ISO 9001:2015** Quality Management System.

Our mechanical rebar splicing systems and steel couplers are certified in accordance with the requirements of Dubai Municipality through Dubai Central Laboratory Department (DCLD).

DCL CERTIFIED

Dubai Central Laboratory Department (DCLD)

DCLD-CQPS Product Conformity Certification Scheme

Certificate No.: CL24020932

DCL Document Ref. No.: DM-DCLD-RD-DP21-2001 (IC)

CARES APPROVED

Construction Approvals Regulation System (CARES)

APPLICABLE STANDARD

ISO 15835-1: 2018

Steels for the reinforcement of concrete – Reinforcement couplers for mechanical splices of bars – Requirements.

PRODUCT TRACEABILITY

Our products are permanently marked to ensure full product traceability and compliance verification.

Each coupler is identified with:

HBVD-VD | Bar Diameter | DCL Certificate No. CL24020932



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PRODUCTS & ENGINEERING SERVICES

Veloce Dynamic provides a comprehensive range of engineering products and specialized site services designed to support modern construction projects from foundation works through structural completion. Our solutions combine certified mechanical rebar splicing systems, advanced equipment, and experienced execution teams to ensure quality, productivity, and full compliance with project requirements.



MECHANICAL REBAR SPLICING SYSTEMS

- Parallel Threaded Couplers
- Upset Forged Threaded Couplers
- Reducer Couplers
- Cold Extrusion (Pressed) Couplers



SPECIALIZED SITE SERVICES

- On-Site Rebar Threading
- Coupler Installation & Inspection
- Pile Rectification Works
- Reinforcement Extension Installation
- Steel Spreading Works
- 90° Rebar Bending Services
- Laser Steel Rust Removal Technology



ENGINEERING ADVANTAGES

- Dubai Municipality DCL Approved Systems
- CARES Approved Manufacturing Source
- ISO 15835-1:2018 Compliant Products
- Full Product Traceability through Permanent Product Marking
- HBYD-VD Identification System
- Experienced Technical & Site Execution Teams
- High Productivity Operations with Specialized Equipment
- Reliable Quality Control & Inspection Procedures
- Fast Mobilization & Site Support Across the UAE



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THREADED COUPLER

Parallel Threaded Coupler
HBYD-VD Marking



PRESSED COUPLER

Cold Extrusion (Pressed) Coupler
HBYD-VD Marking



LASER RUST REMOVAL TECHNOLOGY

Advanced Laser Technology for
Effective Rust Removal

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SUCCESS STORIES



Veloce Dynamic has established a proven track record of supporting landmark developments and complex construction projects throughout the UAE. Our involvement spans the supply of advanced mechanical rebar splicing systems, specialized construction materials, and site-based engineering services that contribute to the successful delivery of critical infrastructure and building projects.



By combining technical expertise, certified products, skilled execution teams, and innovative technologies such as laser steel rust removal, we consistently help our clients overcome site challenges, improve productivity, and achieve project objectives with confidence.



The trust placed in us by contractors, consultants, developers, and project stakeholders is built upon our ability to deliver reliable solutions, maintain rigorous quality standards, and provide responsive support throughout every stage of project execution.



Our success is measured not only by the projects we support, but by the long-term partnerships we build, the value we create, and our continued commitment to engineering excellence, innovation, and operational performance within the construction industry.





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